

#SportsIMWD

6th International Museum Workers Day

Thursday, October 22, 2020

celebrating the theme of
SPORTS HERITAGE

<https://imwd2030.org/>

IMWD International Museum Workers Day is committed to recognizing UNESCO's *International Charter of Physical Education, Physical Activity and Sport* which is a rights-based reference that orients and supports policy- and decision-making in all aspects of sport.

Inspired by our recent partnership with Global Sports Heritage Association (GSHA – /'gʃeɪə/), IMWD is thrilled to announce 'Sports Heritage' as the theme for the 6th IMWD2020 to be marked on the last Thursday in October, 10.22.2020.
#SportsIMWD

IMWD & GSHA acknowledge that physical education, physical activity and sport all form part of humanity's non-tangible heritage which include dance, recreational, organized, competitive, casual, traditional and indigenous sports and games.

Our contribution to the UNESCO Charter is grounded in the belief that advocating for an appreciation of sports heritage gives stakeholders a better understanding of their place in contemporary society. We believe that promoting sports heritage may be regarded as an added tool for cultivating the ability to make informed, strategic decisions toward balancing and optimizing the impact of policy options and priorities at different levels.

We invite everyone in our community — *culture, heritage & art organizations, sports organizations, non-governmental entities, the business community, the media, educators, researchers, sport professionals & volunteers, participants & their support personnel, referees, families, as well as spectators* — to commit to UNESCO's International Charter of Physical Education, Physical Activity and Sport.

IMAGES for IMWD2020 may be found on IMWD's Facebook Page:

<https://www.facebook.com/media/set/?vanity=imwd2030&set=a.1275556536130784>

IMWD on LinkedIn : <https://www.linkedin.com/company/11209151/admin/>

IMWD on Twitter : https://twitter.com/IMWD2030_

GSHA Global Sports Heritage Association : <https://gshaofficial.org/>